

PUMP UP THE VOLUME

Andrew Miller Productions can turn any party into a must-see event

A lot of us knew what we wanted to do when we grew up even before reaching bar mitzvah age. Now imagine turning that vision into a successful career while still a teenager. Andrew Miller of Andrew Miller Productions, a complete entertainment services company, is living out his dream in an industry where youth is a virtue, and he's leaving a surge of happy clients in his wake.

"I was always performing and was very into musical theater. Eventually, I got interested in the technical aspect of theater. Deejaying and doing events was a great way to both perform and be involved in the backstage parts," Miller explains.

Andrew Miller Productions began as a simple deejay venture when Miller was all of 12 years old. After scoping out the trade at a few parties, he reached out and started shadowing deejays in the local bar mitzvah circuit. He deejayed his

has grown by leaps and bounds. He diversified a few years later — expanding to all entertainment services — by purchasing the entertainment division of a company that was going out of business. From this acquisition he now owns a fleet of top-of-the line, brand name audiovisual equipment — and that company's expansive client list, of course.

"We've grown significantly," Miller says proudly. "We now have more clients in the non-Jewish community as well, and corporate clients. Adding all event services, like lighting and visuals, has allowed us to expand and cater greatly to corporate needs."

For the frazzled party planner, he's got all possible entertainment needs covered. "I try to become the one-stop shop for entertainment

services. I can deejay, do décor, lighting, audio, visual," he says. "For any event, people can come here without having to outsource multiple vendors. With me they know it's all taken care of "

Although he's the face of the company, he has a pool of trustworthy freelancers and vendors who can accompany him to any event, depending on the venue and the client's needs. He employs anywhere from five to 20 people, whom he has met through networking, working at events and even by being sought out as a professional partner.

And don't let his age overshadow his experience and know-how of the industry; his youthful spark makes him a natural at pumping up parties, especially for teens.

"Because I'm younger, I can keep up with current trends and popular music," he notes. Coupled with more than eight years of experience, "My age allows me to bring flair to all events I work on. No one wants an old guy doing this!"

Being a deejay and successful provider of party entertainment means constantly evolving, but how to take a party to the next level can't be taught in a classroom. Miller credits his years of on-the-job training to his company's success.

"I just absorbed every bit of knowledge I could; that's the best way to learn," he says. "At every single event that I've done, I've had people tell me they're impressed with the result. I've never had a negative outcome."

With creating outstanding parties as a job description, Miller acknowledges he's hit the jackpot.

"It's great running my own company. It allows me to make decisions and have complete control of all my shows. I can customize things for all my clients, and I can explore my talents through all the events I produce. Product and quality is the most important thing to me."

 To learn more about what Andrew Miller Productions can do for your next party, call (619) 994-6389 or visit www. Andrew Miller Productions. com.